



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-24-2012 PAGE: 1 of 2

INNOVATIVE ADVERTISING INC. - 11360
ATTN: HEIDI GUERRA
4250 HWY 22, SUITE 7
MANDEVILLE LA 70471

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | Product Code | Station/Market |
|-------------|-------------|-------------|------|------------------------|------------------------------|--------------|----------------|
| 402983 | 10-19-2012 | 10-23-2012 | 2 | CHAD BAREFOOT CAMPAIGN | CHAD BAREFOOT CAMPAIGN SD 18 | POLITICALS | WTVD - DURHAM |

| Agency Est# 1013 | | | CMS # 246776 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 10-20-2012 | End Date 10-26-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | | Package N | Contract Title 246776 | | | | |
|---------------------|------------|------------|---|---|----------------------------------|--------------------------|------------------------|---|----------|---|---|---|---|---|--------------|--------------------------|-----|-------|-----------|----------|
| Line | Start Date | End Date | Time Period | Description | | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| | | | Agency CPE: E : 1013 | | | | | | | | | | | | | | | | | |
| 1 | 10-22-2012 | 10-26-2012 | 05:30AM - 06:00AM | EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA | | | | 1 | 30 | X | X | X | X | X | | | 5 | 650 | 5 | 3,250.00 |
| 2 | 10-22-2012 | 10-26-2012 | 07:00AM - 09:00AM | GOOD MORNING AMERICA (MONDAY-FRIDAY) (83 | | | | 1 | 30 | X | X | X | X | X | | | 5 | 850 | 5 | 4,250.00 |
| 3 | 10-22-2012 | 10-26-2012 | 09:00AM - 10:00AM | LIVE! WITH KELLY & MICHAEL (842) | | | | 1 | 30 | X | X | X | X | X | | | 5 | 200 | 5 | 1,000.00 |
| 4 | 10-22-2012 | 10-26-2012 | 12:00PM - 12:30PM | EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY) | | | | 2 | 30 | X | X | X | X | X | | | 5 | 250 | 5 | 1,250.00 |
| 5 | 10-22-2012 | 10-26-2012 | 02:00PM - 03:00PM | GENERAL HOSPITAL (11961) | | | | 2 | 30 | X | X | X | X | X | | | 4 | 175 | 4 | 700.00 |
| 6 | 10-22-2012 | 10-26-2012 | 04:00PM - 05:00PM | EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (| | | | 2 | 30 | X | X | X | X | X | | | 5 | 275 | 5 | 1,375.00 |
| 7 | 10-22-2012 | 10-26-2012 | 06:00PM - 06:30PM | EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81 | | | | 1 | 30 | X | X | X | X | X | | | 5 | 1,100 | 5 | 5,500.00 |
| 8 | 10-22-2012 | 10-26-2012 | 07:00PM - 07:30PM | JEOPARDY (MONDAY-FRIDAY) (898) | | | | 1 | 30 | X | X | X | X | X | | | 3 | 1,400 | 3 | 4,200.00 |
| 9 | 10-22-2012 | 10-26-2012 | 07:30PM - 08:00PM | WHEEL OF FORTUNE (MONDAY-FRIDAY) (901) | | | | 1 | 30 | X | X | X | X | X | | | 3 | 1,400 | 3 | 4,200.00 |
| 10 | 10-20-2012 | 10-21-2012 | 07:30PM - 08:00PM | WHEEL OF FORTUNE SAT (900) | | | | 1 | 30 | | | | | | X | | 1 | 750 | 1 | 750.00 |
| 11 | 10-22-2012 | 10-26-2012 | 08:00PM - 09:00PM | TUES PRIME 8-9P (810) | | | | 3 | 30 | | X | | | | | | 1 | 1,200 | 1 | 1,200.00 |
| | | | ----- ITEM LINE NOTE ----- DWTS 3 | | | | | | | | | | | | | | | | | |
| 12 | 10-22-2012 | 10-26-2012 | 10:00PM - 11:00PM | TUES PRIME 10-11P (807) | | | | 1 | 30 | | X | | | | | | 1 | 2,300 | 1 | 2,300.00 |
| | | | ----- ITEM LINE NOTE ----- PRVT PRACT CD | | | | | | | | | | | | | | | | | |
| 13 | 10-22-2012 | 10-26-2012 | 10:00PM - 11:00PM | WED PRIME 10-11P (814) | | | | 1 | 30 | | | X | | | | | 1 | 2,300 | 1 | 2,300.00 |
| | | | ----- ITEM LINE NOTE ----- NASHVILLE CD | | | | | | | | | | | | | | | | | |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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| | | | | | | | | | | | | | | | | | | | | |
|----------------------------|---------------------------|---------------------------|-------------------|--|---------------------------------------|----------------------------|------------------------|---|-------------|---|---|---|---|---------------------------------|--------------------------|-------------------------|--------------|-----------|-----------|--|
| Contract No 402983 | Contract Dt 10-19-2012 | Revision Dt 10-23-2012 | Rev# 2 | Advertiser CHAD BAREFOOT CAMPAIGN | Brand CHAD BAREFOOT CAMPAIGN SD 18 | Product Code POLITICALS | | | | | | | | Station/Market WTVD - DURHAM | | | | | | |
| Agency Est# 1013 | | | CMS # 246776 | Sales Office PHILADELPHIA | Account Executive A. CLIFFORD | Start Date 10-20-2012 | End Date 10-26-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | | Package N | Contract Title 246776 | | | | | |
| Line | Start Date | End Date | Time Period | Description | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ | |
| 14 | 10-22-2012 | 10-26-2012 | 10:00PM - 11:00PM | FRIDAY PRIME 10-11P (791) | | | 3 | 30 | | | | | X | | | 1 | 1,000 | 1 | 1,000.00 | |
| ----- ITEM LINE NOTE ----- | | | | | | | | | | | | | | | | | | | | |
| 15 | 10-20-2012 | 10-21-2012 | 11:00PM - 11:35PM | EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY | | | 2 | 30 | | | | | | X | X | 1 | 750 | 1 | 750.00 | |
| 16 | 10-22-2012 | 10-26-2012 | 11:00PM - 11:35PM | EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY | | | 2 | 30 | X | X | X | X | X | | | 4 | 750 | 4 | 3,000.00 | |
| 17 | 10-20-2012 | 10-21-2012 | 06:00AM - 07:00AM | EYEWITNESS NEWS SATURDAY 6-7A (2105) | | | 2 | 30 | | | | | | X | | 1 | 150 | 1 | 150.00 | |
| 18 | 10-25-2012 | 10-26-2012 | 07:00PM - 08:00PM | 5-8 PM ROS (968) | | | 1 | 30 | | | | X | X | | | 1 | 1,400 | 1 | 1,400.00 | |
| 19 | 10-25-2012 | 10-26-2012 | 09:00AM - 10:00AM | LIVE! WITH KELLY & MICHAEL (842) | | | 2 | 30 | | | | X | X | | | 2 | 200 | 2 | 400.00 | |
| | | | | | | | | | | | | | | | | Contracted Gross Total: | | 54 | 38,975.00 | |
| | | | | | | | | | | | | | | | | Actual Gross Total: | | 54 | 38,975.00 | |
| | | | | | | | | | | | | | | | | Agency Commission: | | | 5,846.25 | |
| | | | | | | | | | | | | | | | | Net Total: | | | 33,128.75 | |
| Month/YR | | | Preempted | | Made Good | | Contract Total | | Adjustments | | | | | | | | Actual Total | | | |
| Oct 12 | | | 750.00 | | 0.00 | | 38,975.00 | | 0.00 | | | | | | | | 38,975.00 | | | |
| TOTAL | | | 750.00 | | 0.00 | | 38,975.00 | | 0.00 | | | | | | | | 38,975.00 | | | |

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